



Vicky Metheringham (left with award), county council head of safeguarding and looked-after children, along with Jess Markwart (third from right), team manager of the multi-agency screening team, with colleagues from the county council, North Yorkshire Police and health.

North Yorkshire is winner of national partnership award

North Yorkshire County Council was named a winner at the Local Government Chronicle awards recently for its partnership with the police and health services in the safeguarding of vulnerable children and work with their families.

The County Council's multi-agency screening team, which won the LGC partnership award, brings together staff from the council's children's social care and prevention services, North Yorkshire Police and health colleagues from Harrogate and District Foundation Trust.

The team screens every case received within 24 hours of contact being made, reviewing the dangers and strengths within a family. The

agencies share information and make decisions to ensure families receive the right service at the right time through necessary and proportionate interventions.

Judges praised the team for its effectiveness in reducing acute admissions to children's social care in contrast to national trends. More families than ever are being provided with early help through the prevention service.

North Yorkshire has become a Partner in Practice for the Department for Education and will work alongside other authorities to share its innovation and good practice in children's social care, such as the work of the multi-agency screening team.

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Justine Greening with young people at the No Wrong Door programme in Scarborough

Education Secretary visits innovative services on coast

Justine Greening, the Secretary of State for Education, visited North Yorkshire County Council's children's services in Scarborough and took the opportunity to talk to young people and staff at the No Wrong Door centre in Stepney Road.

No Wrong Door, which has been rated outstanding by Ofsted, replaces traditional council-run care homes with hubs that combine residential care with fostering, with on-site support from clinical psychologists, speech and language therapists and a supportive police role.

The service is proving highly effective in breaking the traditional cycle of young people who enter the care system and who go on to engage in offending and high risk-taking behaviour.

She also visited Scalby School and the Stephen Joseph Theatre that have both played a key role in the County Council's

£750,000 ground-breaking Scarborough Pledge programme to widen horizons and raise aspirations for young people in the town.

Justine Greening said: "I have been impressed by the passion and enthusiasm of the young people, teachers, social work professionals and employers I have met and am excited to see what the future holds for the Scarborough Opportunity Area.

"Having Scarborough as an Opportunity Area will help children get the best start in life, no matter what their background. Ensuring all children can access high-quality education at every stage is critical. We will focus not just on what we can do to help inside schools, but also create the opportunities outside school that will raise sights and broaden horizons for young people."

Council joins early free childcare drive

North Yorkshire County Council is one of four councils that have signed up to deliver the Government's flagship 30 hours childcare offer early, before the programme rolls out nationally in September.

Along with Dorset, Leicestershire and Tower Hamlets, it joins the eight original "early

implementers" that launched the offer in September. The 30 hours offer could save working parents about £5,000 a year on the cost of childcare.

For more information, visit <http://www.northyorks.gov.uk/article/24354/Early-education-places-and-funding>.

Positive report on priority indicators

Children's Trust Board members have received a report on performance in the third quarter of 2016/17 against a range of indicators from the children and young people's plan, Young and Yorkshire.

The plan's three priorities are: ensuring education is our greater liberator; helping all children enjoy a happy family life; and ensuring a healthy start to life.

The performance position overall remains positive. Data has been updated for 41 of the 84 indicators, and in the third quarter targets have been achieved or exceeded in 23 instances.

Among the performance successes reported, the number of secondary school pupils who have used any drug in the past has decreased by more than half from 9 per cent to 4 per cent; there has been the lowest number of referrals to children's social care in a quarter since at least 2011-12; and the percentage of childcare and early years settings rated good or outstanding by Ofsted is currently 99.1 per cent, already well above the year-end target of 87 per cent.

The full performance report can be downloaded from <http://cyps.northyorks.gov.uk/ctbagenda>.

A new service for new mums

A breastfeeding support service for new mums is being rolled out in North Yorkshire County Council's children centres and community venues, with breastfeeding groups benefiting from support from Harrogate and District NHS Foundation Trust (HDFT) health visitors.

The new approach to breastfeeding support comes as the County Council and HDFT's Health Visiting Service work towards Stage 2 UNICEF Baby Friendly Accreditation, the recognised accreditation programme for the promotion and support of breastfeeding. The Trust delivers the County Council's 0-5 Healthy Child Programme, which aims to help every child in the county have the best possible start in life.

Joint Stage 1 Baby Friendly Accreditation was



Jane Webster, HDFT Health Visiting Professional Lead (back row, second from left) and Katie Needham, Consultant in Public Health (back row, third from left) pictured with the health visitors, children's centre staff, and mums and babies at the Thirsk Breastfeeding Support Group

achieved in April 2016 and as part of this staff in both organisations have been trained to UNICEF standards. Health visitors now provide clinical support for breastfeeding, and a team of health visitor champions are in place to offer additional advice when needed. Children's centre staff also have the skills to provide breastfeeding information and support and will deliver the new local groups with HDFT health visiting colleagues.

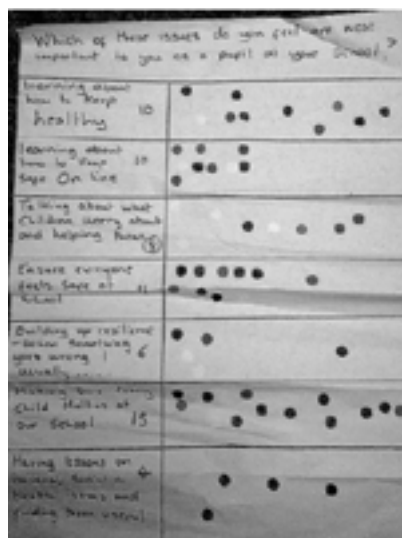
Growing Up in North Yorkshire survey reveals online confidence and healthy habits

Increasing numbers of young people in North Yorkshire are less likely to communicate with people they have only met online or to have experienced negative behaviour during school lesson time compared with two years ago – and they are more likely to eat fruit and vegetables!

These findings are part of a survey called Growing Up in North Yorkshire, which the County Council carries out in partnership with schools every two years. It takes in the views of 17,000 children and young people and covers topics such as attitudes towards learning, bullying, sexual health and sex education and online safety.

Findings from the latest 2016 survey show that compared with similar shire counties which carry out a similar survey, North Yorkshire pupils in primary and secondary schools are more positive in their perceptions of

school and Year 6 pupils in North Yorkshire are less likely to say that they had been bullied at or near school in the last year.



Growing Up in North Yorkshire is used to target resources to encourage young people to adopt healthier lifestyles. It has become a crucial tool since 2006 in the local authority's strategic planning for the development of high-quality children's services across this large, sparsely populated rural county.

The survey gives the local authority, the county's schools and the Children's Trust partnership invaluable information to take action and improve services for young people, particularly vulnerable groups.

The full survey can be downloaded from <http://democracy.northyorks.gov.uk/committees.aspx?commid=27&meetid=3391>

A route to career progression for school leavers

School leavers can be uncertain about the available options of progression after they leave school. Sometimes they are considering 16-19 full-time study programmes, traineeships and apprenticeships but are often unsure where to start.

A 16-19 study programme can be individually designed so young people can achieve their aspirations for sustainable paid work, further or higher education, traineeship or apprenticeship. A typical 16-19 study programme encompasses: substantial qualifications, maths and English support, work experience and added value non-qualification activity. A traineeship is a government-funded education and training programme with work experience. It can unlock the potential of young people aged 16 to 24 and prepare them for their careers. A traineeship can include occupational studies, English, maths and work experience.

An apprenticeship is a work-based training programme, which combines on and off the job learning and development, leading to nationally recognised National Vocational Qualification (NVQ)



Claire Bramley has completed a business administration apprenticeship with ALSS: "During my apprenticeship I have received a huge amount of support from my team and my apprenticeship buddy. I completed my apprenticeship in 10 months and have been in a full time position with the County Council since June 2016."

or diploma, functional skills and employment rights and responsibilities. The County Council's Adult Learning and Skills Service (ALSS) has options available in a variety of subject areas, including business administration, early years and childcare, education and teaching, health and social care and customer service. For more information, email businessengagement.adultlearning@northyorks.gov.uk or call Rebecca Ward on 01609 533782. Visit: www.northyorks.gov.uk/adultlearning.

Update on the new young people's plan for North Yorkshire

The North Yorkshire Children's Trust Board, stakeholders, children and young people are being invited to give their views on the first draft of the refreshed Young and Yorkshire, the children and young people's plan for the county.

Young and Yorkshire is driven by a vision: "A place of opportunity where all children and young people are happy, healthy and achieving".

The refreshed plan has a wider approach that seeks to influence the climate and context in which children and young people grow up, for example by looking at family finances, housing and transport as well as the core children's services. The outcomes we are seeking are:

- A happy family life – strong families and vibrant communities
- A healthy start to life – safe and healthy lifelong lifestyles
- Education is our greatest liberator – high aspirations, opportunities and achievements

Delivery of each outcome is underpinned by a new set of priorities, which are backed up by a number of actions and primary indicators:

Happy

- empower families to be resilient and economically secure;
- protect those at risk of harm; and
- encourage fun, happiness and enjoyment of life.

Healthy

- promote health and wellbeing through positive choices from conception to adulthood;
- improve social, emotional and mental health and resilience; and
- reduce health inequalities.

Achieving

- children have great early years;
- equip young people for life and work in a strong North Yorkshire economy; and
- raise achievement and progress for all.

Consultation on the draft plan runs until 28 April 2017. The feedback form, draft plan and report can be downloaded from <http://cyps.northyorks.gov.uk/ctbagenda>. The feedback form should be returned to emma.hubert@northyorks.gov.uk or louise.rideout@northyorks.gov.uk.

Families urged to be food smart for their children

North Yorkshire County Council is supporting a campaign designed to get the county's families to Be Food Smart and take control of their children's diets.

The Be Food Smart campaign from Public Health England (PHE) is part of the wider PHE Change4Life campaign, and its launch follows findings that children consume half the daily recommended sugar intake before the morning school bell rings.

PHE's new Change4Life campaign urges parents to Be Food Smart and take more control of their children's diets. A new Be Food Smart app has been developed to highlight just how much sugar, saturated fat and salt can be found in everyday food and drink.

The free app encourages families to choose healthier options and works by scanning the barcode of products, allowing parents to compare brands, and features food detective activities for children and mini missions the whole family can enjoy.

Tackling obesity is everyone's responsibility, not just parents. PHE is working with retailers, food manufacturers and other organisations in the food industry to reduce the amount of sugar by 20 per cent in products children consume.

Recent reports show that childhood obesity in England has reached alarming rates. In North Yorkshire, 21.2 per cent of four to five-year-olds are overweight or obese, increasing to 30.1 per cent in 10 to 11-year-olds. This means they are more likely to become obese adults, who are more prone to a range of serious health problems, such as heart disease, some cancers and Type 2 diabetes.

The amount of sugar in a child's diet is one of the key topics being tackled by the County Council's



HEALTHY CHOICES
FREE-FLEXIBLE-FAMILY-FUN
NEW YEAR - NEW YOU
FOR THE WHOLE FAMILY

As a family do you struggle to manage your weight and make healthy choices?
Do you worry your child maybe overweight?
Do you live within North Yorkshire?
Do you feel now is the time to take charge and make some changes and improve the entire families health?

If yes, your family could qualify for friendly, fun, FREE advice from your own specialist Healthy Lifestyle Advisor. We can support you in the comfort of your own home to provide individual advice on all areas of Healthy Living. For an informal chat or to sign up your family, don't delay, contact one of our friendly team today!!

Telephone: 01609 798081
Email: HealthyLifestyleService@northyorks.gov.uk

 North Yorkshire County Council
 NORTH YORKSHIRE HEALTHY CHILD PROGRAMME
Growing up healthy in North Yorkshire

Healthy Lifestyle Service. The service is delivered by a countywide team of healthy lifestyle advisors and provides a family-focused package of support for children and young people aged five to 19 who are above a healthy weight.

Each family is offered a free 12-week programme during which the families take part in fun and interactive sessions based on key lifestyle topics, complete weekly challenges and set their own goals to help them on their journey. The service is not about telling families what to do but empowering them to make simple, realistic changes, while having fun and learning together that a healthier lifestyle doesn't have to be boring.

The Healthy Lifestyle Service also works alongside supermarkets to educate and help customers to make healthier food choices when shopping.

Safeguarding groups look at survey results

The North Yorkshire Children's Safeguarding Strategy groups (CSSGs) have been given the results of the Growing Up in North Yorkshire survey for their area and the county assessment, so they may benchmark to the county average.

The refreshed Young and Yorkshire plan will outline priorities for people working with children and young people and will be a basis for the agenda for many organisational priorities as well as directing multi-agency groups such as the CSSGs.

Each CSSG has agreed to form a task and finish group to identify what priorities from Growing Up in North Yorkshire should be carried forward into the work plans for local areas; the local priorities that will inform the Young and Yorkshire Plan; and the themes for Safeguarding Week 2017.

Proposals for amendments to local work plans will be discussed at the next round of CSSG meetings in early May.



Review focuses on social mobility

The Children's Trust Board has studied a review of one of the key priorities in Young and Yorkshire – ensuring that education is our greatest liberator.

Rather than focus exclusively on the supporting outcomes for this priority, the report centres on the significance of education for enabling social mobility in North Yorkshire.

The report aims to: explain the overall poor performance of North Yorkshire against the 2016 national Social Mobility Index; identify the main educational barriers to social mobility in North Yorkshire; and highlight any new opportunities to overcome the main educational barriers to social mobility and improve our performance against the Social Mobility Index.

It concludes that it is an unwelcome fact that, for hundreds of children from North Yorkshire, their transition to adulthood will not be as smooth as most other children in the county and their long-term outcomes and future life chances will not be as good as they should be.

All too often this results from large-scale structural issues linked to the material and social environments and other preventable factors, including educational inequality and organisational issues.

The report identifies a number of educational barriers to social mobility in North Yorkshire but it also identifies a number of opportunities for targeted interventions to overcome the barriers and close the education gap.

The Children's Trust Board wants North Yorkshire to be an opportunity county where children and young people will be encouraged and supported to go as far as their talents and determination can take them; where their abilities and efforts will be fully rewarded; and every child has an equal chance to succeed.

The full report can be downloaded from <http://cyps.northyorks.gov.uk/ctbagenda>.

Stronger Communities programme update

The North Yorkshire Children's Trust Board has been updated on the work of the County Council's Stronger Communities programme.

This programme offers support, including grants, to help ensure there is the capacity and skills to enable communities to work with the County Council to take a greater role in managing and delivering services aimed at improving the wellbeing of people of all ages.

The programme's key priorities include improving the physical and emotional wellbeing of children and young people and providing places for children, young people and their families to meet.

A key delivery partner is North Yorkshire Youth, which is contracted by the County Council to deliver youth clubs. The Stronger Communities team has identified new opportunities and built on existing volunteer and community-based youth provision.

This has ensured that all 40 youth clubs have been retained in the county and a further three developed. Stronger Communities has also supported the development of youth provider networks in four market towns (Easingwold, Knaresborough, Stokesley, Tadcaster) and a further three are being developed.

The programme has also worked with the prevention service and the Pre-school Learning Alliance to develop a support package for under-fives parent and child groups. A total of 41 initiatives for children and young people have been formally supported by the programme with a total investment of £405,898.

As part of the refresh of the Young and Yorkshire plan there is an opportunity to review the outcomes framework for Stronger Communities so that resources are directed at the emerging priorities in the plan where the involvement of communities will add value.

Partner in practice

North Yorkshire County Council is part of the Government's national Partners in Practice programme designed to deliver innovation and on-going support to improve outcomes for children and families.

There are only eight Partners in Practice nationally – membership is by invitation. As part of PiP, the County Council is extending its No Wrong Door scheme to care leavers and students with social, emotional and mental health needs. It is also supporting local authorities assessed as requiring improvement.

Safeguarding emotional and mental health

North Yorkshire County Council is committed to working with partner organisations, including the NHS, to make sure that county's children and young people have the resources to:

- grow up confident and resilient and able to achieve their goals and ambitions;
- find help easily when they need it;
- receive help that meets their needs in a timely way;
- be fully involved in deciding on their support and actively involved in deciding how services are developed and provided.

The Children's Trust Board has been asked to support the priority actions that have been identified for 2017-2018 and to ensure that the refreshed Young and Yorkshire Plan reinforces the shared vision for improving emotional wellbeing for young people.

The full presentation, which outlines successes to date and key priorities, can be downloaded from <http://cyps.northyorks.gov.uk/ctbagenda>.

School mental health and wellbeing service

Compass has won the contract to deliver the North Yorkshire School Mental Health and Wellbeing project. This project will support schools in developing a whole school approach to positive mental health by delivering tiered training to school staff and key partners, followed up by expert professional consultation, coaching and mentoring to education staff on the use of brief interventions and targeted group work.

The service will also work with individual children and young people who are experiencing low-level anxiety/depression and/or are at risk of experiencing mental illness by providing evidence-based brief interventions on a one-to-one and group work basis to build their resilience, learn new ways of coping and support referrals to specialist services where necessary.

Highly skilled wellbeing workers will deliver this service in close collaboration with key partners from the Prevention Service, Healthy Child Team, specialist CAMHS and young people's nurses from the Compass REACH service.

For more information, contact service manager Lisa Gale at lisa.gale@compass-uk.org.

Could you give a child a break?



Fostering North Yorkshire is looking for people who can give a child or young person with additional needs a home away from home when they and their families need a break.

Family-based overnight short breaks is an essential service provided by Fostering North Yorkshire for disabled children and young people and their families. These breaks give the young person an opportunity to enjoy new experiences, make friends outside their family circle and take part in activities that promote their independence.

It also gives their families or full-time carers the chance to do something with another child in the family, spend some quality time with them – or just have some well-deserved time to themselves.

Fostering North Yorkshire

values all its foster carers very highly, and in return offers an attractive financial rewards package. Short break foster carers receive between £35 and £70 per night of care provided, depending on the needs of the child. Specialist short break carers (who provide more complex care) receive an additional payment that can be up to £14,000 a year depending on how many nights of care they provide. This means that some of Fostering North Yorkshire's short break carers earn more than £24,000 a year.

If you think you might have what it takes to offer short break fostering care, or would like to find out more about fostering in general, contact Fostering North Yorkshire on 01609 534654 or at fostering@northyorks.gov.uk.

Action to prevent childhood injuries

At the end of 2016, North Yorkshire County Council and its partner, Harrogate and District NHS Foundation Trust (HDFT), launched a toolkit designed to help health and childcare professionals, parents and carers keep the county's children safe from unintentional injuries in the home.

Called Confident Parents, Safer Children, its focus is to give parents and carers of children under five the opportunity to understand, identify and minimise the risk of unintentional injuries, especially when a child begins to crawl and walk.

The toolkit has now been distributed to all County Council prevention service staff and HDFT's health visitors and joint training on the content and use of the toolkit is going on with fire service officers across the county. The partners will also be supporting this year's Child Safety Week in June.

Survey for new mothers

North Yorkshire is at the forefront of research into the effective support of mental wellbeing for pregnant women and new mothers.

The County Council, working with partners at Harrogate and District, South Tees and Airedale NHS foundation trusts, has commissioned researchers from Newcastle and Durham Universities to carry out an exploration of women's needs and experiences living in rural communities during pregnancy and early motherhood. The findings will help in the design of public health and health care to address these needs.

Women who are pregnant or have recently had a baby may be approached to take part in a survey. The researchers are also keen to hear from anyone who experienced anxiety, depression or other mental health issues during pregnancy or within a year of giving birth. To take part, email northyorksmmh@newcastle.ac.uk or call 0191 2083807.

Pete Dwyer to retire

Pete Dwyer has announced his retirement, later in the summer, from his role as corporate director of North Yorkshire County Council's children and young people's service.



Pete has been a director of children's services for ten

years, most importantly for the last four years at North Yorkshire County Council, joining from City of York in 2013.

He has led significant improvement in children's services with North Yorkshire's "Good" Ofsted rating leading to DfE Partner in Practice status, one of only eight authorities nationally. Additionally, 10,000 more children now go to a good or outstanding school than two years ago.

Pete will be with North Yorkshire until the end of July to make sure good transition arrangements are in place for his successor.

A national recruitment campaign has begun, and the County Council is confident will lead to a good appointment by May.

This newsletter is produced by North Yorkshire County Council on behalf of the Children's Trust

For more about the work of the Children's Trust, visit <http://cyps.northyorks.gov.uk/childrenstrust>.

To submit an article to this newsletter, email Helen Bawn at helen.bawn@northyorks.gov.uk

Who are the partners?

North Yorkshire County Council, North Yorkshire schools, NHS North Yorkshire and York, district and borough councils, North Yorkshire Police, Youth Justice Service, National Probation Service and Community Rehabilitation Companies, North Yorkshire Fire & Rescue Service and the voluntary and community sector.

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The newsletter is emailed to partner organisations and is available via the cyps.info website. You can also call Helen Bawn on 01609 533665 or email helen.bawn@northyorks.gov.uk

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